

生命的力量

WONDER
OF LIFE


中国野生生物影像年赛——摄影单元


参赛手册



主办方： 中国国家地理
CHINESE NATIONAL GEOGRAPHY

影像技术合作伙伴： Qualcomm
高通骁龙 

独家战略合作平台：

公益战略合作伙伴： SEE
北京市企业家环保基金会

承办方： 中国国家地理·图书
CHINESE NATIONAL GEOGRAPHY

 中国国家地理·地道风物
CHINESE NATIONAL GEOGRAPHY · DI DAO FENG WU

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一、 年赛主题

生命从不惧怕狂风和暴雨，也从不止步于高山、深海或是荒漠。它们用精妙绝伦的生存策略应对着一场场生死角斗，在这颗蔚蓝色的星球上展现出生命的力量。2021“中国野生生物影像年赛”由中国国家地理主办，以“生命的力量”为赛事主题，希望用摄影、自然绘画及视频三种形式多维呈现与人类共生共存的自然之灵，共同探索我们的国家公园与自然保护地，致力于“聚焦自然生态、聚集生物多样性、聚焦自然故事”，让更多的人感受到生命的力量。

二、 中国野生生物影像年赛 —— 摄影单元

野生生物摄影师，不仅是人类与自然的信使，更是野生生物的守护者，它们用镜头抵住盗猎的枪孔，将生命禁区的故事传递给公众。“中国野生生物影像年赛”寻找那些富有想象力而又意义深刻的摄影作品，希望通过照片来增进公众对自然生态和野生生物的了解和热爱，并促进自然保护事业的发展。让我们一起用镜头记录野生生物，让知晓与热爱燃起守护野生生物的星星之火。

三、 评委阵容

1、评委会主席

奚志农（中国）

野生生物摄影师，国际自然保护摄影师联盟（ILCP）成员，野性中国工作室创始人

2. 特邀评委

桑德拉·巴托查（德国） Sandra Bartocha

自然摄影师、艺术家和作家；德国自然摄影学会(GDT)副主席，GDT自然摄影论坛杂志主编

扬尼斯 K.西内佐斯（希腊/意大利） Ioannis K. Schinezos

自然摄影师、作家；意大利《Asferico》野生动物摄影杂志主编/艺术总监

吕植（中国）

保护生物学家，北京大学生命科学学院及生态研究中心教授、北京大学自然保护与社会发展研究中心执行主任、山水自然保护中心创始人

袁明辉（中国）

自然摄影师、艺术家，多次获得 WPY、Asferico、Glanzlichter、IGPOTY、Montier Festival、Biophoto、MML、NBP、Nature TTL 等国际自然摄影奖项

四、 组别及奖项设置

本届中国野生生物影像年赛摄影单元设置了成人组和未成年组，具体参照以下列表：

奖项		等级	名额	奖金（元）
年度最佳自然摄影师		年度大奖	1	50000
成人组	哺乳动物	冠军	1	10000
		亚军	1	5000
		优秀奖	8	荣誉证书
	鸟类	冠军	1	10000
		亚军	1	5000
		优秀奖	8	荣誉证书
	植物和真菌	冠军	1	10000
		亚军	1	5000
		优秀奖	8	荣誉证书
	其它动物	冠军	1	10000
		亚军	1	5000
		优秀奖	8	荣誉证书
	水下世界	冠军	1	10000
		亚军	1	5000
		优秀奖	8	荣誉证书
	自然景观	冠军	1	10000
		亚军	1	5000
		优秀奖	8	荣誉证书
	自然艺术	冠军	1	10000
		亚军	1	5000
		优秀奖	8	荣誉证书
	人与自然	冠军	1	10000
		亚军	1	5000

	中国国家公园及自然保护地	优秀奖	8	荣誉证书
		冠军	1	10000
		亚军	1	5000
	高通骁龙手机奖	优秀奖	8	荣誉证书
		冠军	1	10000
		亚军	1	5000
		优秀奖	8	荣誉证书
青少年组	冠军	1	5000	
	亚军	1	2500	
	优秀奖	8	荣誉证书	

特别说明：

1. 高通骁龙手机奖器材要求：使用搭载了高通骁龙移动技术平台支持的国产手机（例：one plus、vivo 、OPPO 、小米、魅族、华为（部分型号）等，须体现高通骁龙手机拍摄功能特点，如 8K 功能、Slow Motion 功能、广角镜头、长焦镜头、顺畅变焦、低光环境拍摄等。

2. 未成年组年龄小于 18 周岁的摄影师可以参与。

3. 年度最佳自然摄影师奖从成人组 10 个组别冠军中选出。

4. 参选中国国家公园及自然保护地组的参赛作品，请务必在作品说明处注明拍摄作品所属的国家公园或自然保护地。

5. 年赛奖金为含税金额，需组委会代扣代缴个人所得税。

五、 规则

特别说明：摄影单元规则有简体中文、英文 2 种语言版本，摄影单元规则（以下简称“规则”）的简体中文版具有最终解释和约束力。

1. 中国野生生物影像年赛——摄影单元由中国国家地理主办。有关赛事的任何疑问，请看常见问题，或邮件至：info@wonderoflife.cn。

2. 参赛作品必须在北京时间 2021 年 06 月 20 日 23 点 59 分之前提交（以下简称“截止日期”）。

3. 参赛资格：年赛欢迎世界各地摄影师参加，参赛选手没有国籍、地区、性别限制，成人组为年满 18 周岁及以上（投稿截止时年满 18 周岁）的摄影师可以参加；未成年为年龄小于 18 周岁（投稿截止时小于 18 周岁）的摄影师可以参加；本届年赛组委会工作人员、赞助商或合作伙伴工作人员、评委及评委直系亲属及评委所在公司作品不能参赛。

4. 规则知情：每位参赛者（和/或参赛者的父母或监护人）均有责任确保其已仔细阅读、知晓并遵守比赛规则。每位参赛者（和/或参赛者的父母或监护人）提交参赛作品，即表示同意和遵守比赛规则，并对因违反规则而导致的任何损害或损失承担相应法律责任。

5. 取消资格：在年赛的任何阶段，年赛组委会发现任何不符合年赛规则的参赛作品都可能会被取消参赛资格，同时取消已获奖项。不能因为拍摄而囚禁野生动物，不接受拍摄以盈利为目的的驯养野生动物；不接受任何使用生物模型的拍摄。

6. 遵守法律：参赛作品不得含有违反中华人民共和国法律的内容；不得有种族、宗教及身份歧视，恶意攻击民族传统和习俗，泄露国家或商业机密，侵犯他人隐私，侮辱或诽谤他人人格，侵犯他人著作权等内容。

7. 不接受的拍摄对象：家畜家禽、家庭宠物、处于养殖/饲养/笼养/关押/驯养/栽培/培养等人工状态下的生物为主题的摄影作品。

8. 拍摄地域：全世界范围内。

9. 参赛作品无拍摄时间限制。

10. 本届年赛接受曾经在其他同类比赛已经获过奖项的作品参加。（2020年中国野生生物摄影年赛获奖作品除外）

11. 数码文件技术要求：上传参赛作品必须为数码文件，格式为 JPG 格式，长边边长不超过 1920 像素、分辨率 72dpi，图片大小不超过 3MB。

12. 决赛 RAW 文件：进入终审的作品，须提交 RAW 文件原图和高清文件，用于判断作品质量和真伪。在调取原始 RAW 文件时，请保留图片原始编号，不需要重新命名。所有上传的作品应备有 RAW 文件或同一场景下拍摄的前后文件备查。

13. 上传作品数量：上传作品前，每个参赛摄影师需要在官网注册，填写必要个人关键信息，同一注册账号只能提交一位摄影师的参赛作品，每位参赛者上传作品总数不超过 30 张。

14. 后期处理规则：

1) 参赛摄影作品不得人为去除 EXIF 信息（胶片作品需保留底片备查），不得添加任何影响摄影作品的内容，包括但不限于 LOGO、签名、水印及修饰性边框；

2) 参赛摄影作品不得进行任何添加、移除、拼凑、组合及其他一切改变图像原始内容的操作；

3) 接受彩色及黑白摄影作品；

4) 接受多重曝光的摄影作品，但要求：该作品必须为通过相机内部多重曝光功能拍摄的照片且原始文件即为单张图片；照片要在同一地点、同一时间使用同

一设备一次性完成，不能通过大范围的地点位移或大跨度的时间延展等手段增加画面元素；参赛者必须在作品说明中明确说明这是一张多重曝光作品；

5) 参赛摄影作品允许且只允许进行以下后期处理操作：去除传感器尘点；在不影响作品表达内涵的情况下，可适度裁减；在不影响画面质量的情况下，可适当调整锐度；在不失真的情况下，适度调整曝光曲线、白平衡、色彩平衡、饱和度及对比度。

15. 本次年赛的最终解释权归主办方所有。

六、 版权声明

1. 参赛者在提交作品时即保证作品知识产权为参赛者本人所有，且不存在任何权属争议。本次年赛拒绝合作作品。参赛者应保证其为所投送作品的原创作者，并对该作品的整体及局部均拥有独立、完整、明确、无争议的著作权。任何形式翻拍、盗用他人图片等弄虚作假行为一经发现永久取消参赛资格，并予以公示。

2. 参赛者保证其投送的参赛作品不得侵犯第三方著作权、肖像权、名誉权、隐私权等在内的其他合法权益，否则由参赛者承担相应侵权责任；如参赛作品与任何作品出现雷同或存在侵犯第三方权益的情形，主办方有权就争议作品向作者索取创作证明进行核查；主办方有权直接取消争议作品的参赛资格和已获得的奖励荣誉，并有权撤回或者删除已经在相关媒体网站上的刊出作品，主办方有权将相关处理结果予以公示；由此给主办方造成的损失，由该争议作品的参赛者承担。

3. 参赛作品的版权归参赛者所有。主办方和公益战略合作伙伴对获奖作品拥有使用权（包括复制、发行、展览、放映、信息网络传播等，以及在年赛相关传播活动中使用作品、作者姓名和其他必要信息），并有权将获奖作品用于出版与年赛相关的图书、画册及推荐相关媒体发表，使用时不再另行支付稿费（豁免时间为五年）。年赛相关传播活动包括但不限于：微信、微博、网站宣传，结果公告及年赛线上线下展览等。其他参赛及入围作品，用于年赛相关传播、展览时，摄影师有知情权。用于衍生品制作时，所有参赛摄影师拥有知情权并获得相应稿酬。

4. 主办方和公益战略合作伙伴对获奖作品在全球范围内非营利性项目中拥有免费使用权，主要用于野生生物保护、生物多样性保护相关公益项目的宣传及展开公益性质的公募筹款。主办方和公益战略合作伙伴在最终使用渠道上需标注作品版权信息。渠道包括但不限于：电视、地铁、公交、高铁、网络、手机端、主办方自媒体、线下活动传播等。

七、 责任

1、如果因为参赛者自己的电子邮件安全设置或他们的互联网服务提供商所设置的限制而未能收到年赛官方发出的电子邮件，主办方对此不承担任何责任。参赛者必须确保他们的设置能够接收来自 info@wonderoflife.cn 电子邮箱所发出的电邮。

2、对于任何未经授权的第三方盗用照片行为，主办方不予负责。

3、所有参赛作品不退还数码文件，无论获奖或未获奖作品，邮寄给主办方备查的胶片底片主办方会妥善保存并在比赛结束后退还参赛者。

4、除了在规则中其他地方有明确声明之外，并在法律所允许的最大范围之内，对任何参赛者在与年赛或对任何奖励之使用所相关的事宜中遭受到的任何损失或损坏，主办方不予负责。

八、 评选标准/组别说明

成人组

1. 哺乳动物

表现野生哺乳动物独特的外形、精彩的行为、能够体现动物独特性的传神肖像。

2. 鸟类

表现野生鸟类的外形之美、特别的行为和精彩瞬间、惟妙惟肖的肖像，以新颖而令人兴奋的方式来突出主题。

3. 植物和真菌

通过细心的观察，以生动而富有感染力的方式来描绘植物或真菌的独特美感、生存状态和多样性。

4. 水下世界

以水下摄影方式拍摄，包括从海洋到淡水环境的水下生物和栖息地，以引人入胜的方式讲述主题。（本组必须以水下或半水下摄影的方式拍摄，即相机在水下或半水下工作，不接受拍摄鱼缸内生物或从水面拍摄的作品）

5. 其他动物

展现两栖爬行类和无脊椎动物难得一见的精彩行为或肖像，增进对它们的理解。（以非水下摄影方式拍摄鱼类，如：空中的飞鱼、陆地上的弹涂鱼等，请投在本组）

6. 自然景观

把自然景观当做野生生物的栖息地来表现，展现这些自然荒野的壮美或纯净。以摄影师的灵感来表达未受破坏的自然所带来的惊艳。

7. 人与自然

表现人类与自然的关系，作品令人深思或具有启发性，使观者对大自然产生尊重和感动。

8. 自然艺术

突出摄影师的想像力和独特的个人视觉，以富有艺术性的表现方式展现大自然的形状、线条、色彩等，探寻观察自然的创新方式。

9. 中国国家公园及自然保护地

在指定中国国家公园候选区及自然保护地范围内拍摄的，具有中国国家代表性和独特美学价值的野生生物或自然景观的作品。（指定的中国国家公园候选区及自然保护地名单见末页）

10. 高通骁龙手机奖

使用高通骁龙手机拍摄，展现野生生物的独特美感和多样性；展现自然景观的壮美，展现手机拍摄的便利和灵活性的摄影作品。（不限制外接光学附件使用）

未成年组

年龄小于 18 周岁的摄影师可以参与，展现青少年探索自然和认知野生世界的独特视角。

九、 参与方式

【参赛流程】

首先，参赛者需登录中国野生生物影像年赛官网 www.wonderoflife.cn，并注册成为用户。完成注册后，登录页面，点击导航栏的“参与报名”。选择对应单元上传作品，上传作品并填写作品信息：参赛组别、作品名称、作者姓名、作品说明等（以具体页面为准）。

【上传作品须知】

1. 参赛作品必须为数码文件，格式为 JPG 格式，长边边长不超过 1920 像素、分辨率 72dpi，图片大小不超过 3MB。

2. 编辑参赛作品：通过官网进入“我的主页”，页面上有展示“参赛作品”，可以根据需要编辑或者删除作品。

3. 本次年赛不收取报名费用。

4. 每位参赛者上传作品总数不超过 30 张。

5. 参赛作品无拍摄时间限制。
6. 大部分参赛作品都不会出现在网站上。
7. 参赛作品没有拍摄器材限制。可以是数码相机拍摄的照片，也可以提交负片、正片以及传统技法所拍照片的扫描文件。只要最终提交的参赛作品格式是 JPG 格式即可。
8. “自然景观组”和“中国国家公园及自然保护地组”组别区别：国家公园及自然保护地在拍摄地域的范畴，仅仅限制在中国国家公园试点及自然保护地所拍摄的照片，内容既可以是自然环境、生境，也可以是国家公园及自然保护地里的动植物作为主体。自然景观组也可以看成生境组，着重表现野生生物生活的环境、它们的行为与环境的互动和关系，要体现自然保护地的地理、生态特点，信息量充沛，以区别于普通的风光作品。
9. 2021 年 6 月 20 日 23: 59 投稿通道关闭后将不能对投稿作品进行编辑和删除。

十、 年赛赛程

1. 作品征集

2021 年 4 月 22 日 0:00–2021 年 6 月 20 日 23: 59 (北京时间)

2. 海选

2021 年 6 月 21 日 – 7 月 15 日

3. 初评

2021 年 7 月 16 日 – 7 月 23 日

入围作品通知：年赛组委会将于 7 月 24 日通过短信和邮件告知报名联系人，参赛者需在接到通知 15 日内将入围作品原始文件和高清文件发送至组委会邮箱 cwivc@wonderoflife.cn，用于核实作品版权、过度后期及生态道德风险等问题。逾期未提交原始文件视为放弃评选资格。

4. 复评

2021 年 8 月 2 日– 8 月 11 日

5. 终评

2021 年 8 月 12 日– 8 月 20 日

6. 获奖名单公布

2021 年 8 月 25 日

十一、 常见问题

Q: 如何提交参赛作品?

A: 作品提交时间为北京时间 2021 年 04 月 22 日 0 点——06 月 20 日 23 点 59 分。

首先, 您需要登录中国野生生物影像年赛官网 www.wonderoflife.cn; 如果您尚未注册, 请注册用户。完成注册后, 登录页面, 点击导航栏的“参与报名”。选择对应单元上传作品, 上传作品并填写作品信息: 参赛组别、作品名称、作者姓名、作品说明等 (以具体页面为准)。

Q: 为什么图片上传失败?

A: 请注意按以下要求提交作品: 参赛作品必须为数码文件, 格式为 JPG 格式, 长边边长不超过 1920 像素、分辨率 72dpi, 图片大小不超过 3MB。

Q: 作品提交后还可以编辑或者删除吗?

A: 征稿期间 (2021 年 4 月 22 日 0:00 – 2021 年 6 月 20 日 23: 59) 可以对已上传的参赛作品进行编辑和删除: 通过官网进入“我的主页”, 页面上有展示“参赛作品”, 可以在这里编辑或者删除作品。2021 年 6 月 20 日 23: 59 投稿通道关闭后将不能对投稿作品进行编辑和删除。

Q: 参赛费用多少?

A: 本次年赛不收取报名费用。

Q: 我能提交多少张参赛作品?

A: 每位参赛者上传作品总数不得超过 30 张。

Q: 我的组别如果投错了会影响我参赛吗?

A: 投稿时请务必仔细阅读各个组别的文字介绍, 以帮助您确认参赛作品投稿组别。征稿期结束前, 可在投稿平台自行调整组别; 征稿结束后将不能调整。

Q: 参赛作品的拍摄日期有限制吗?

A: 参赛作品无拍摄时间限制。

Q: 我的参赛作品会出现在年赛官方网站上吗?

A: 全部参赛作品都不会出现在年赛官方网站的公开页面上。

Q: 参赛作品必须用数码相机拍摄吗?

A: 参赛作品没有拍摄器材限制。可以是数码相机拍摄的照片, 也可以提交负片、正片以及传统技法所拍照片的扫描文件。只要最终提交的参赛作品格式是 JPG 格式即可。

Q: 我如何知道他的作品入围 / 获奖?

A: 您的参赛作品入围后, 评委会工作人员会通过邮件、电话、微信等方式与您取得联系。摄影单元需要入围者提交原始文件, 绘画单元需要邮寄原作。请您保持电话畅通, 及时关注微信和邮件消息。邮箱中的反垃圾邮件过滤器可能限制接收邮件, 请您投稿后随时检查邮箱账户。

Q: “自然景观组”和“中国国家公园”组别有什么区别?

A: 国家公园及自然保护地在拍摄地域的范畴, 仅限制在中国国家公园试点及自然保护地所拍摄的照片 (具体名单见文末), 内容既可以是自然环境、生境, 也可以是国家公园及自然保护地里的动植物作为主体。

自然景观组也可以看成生境组, 着重表现野生生物生活的环境、它们的行为与环境的互动和关系, 要体现自然保护地的地理、生态特点, 信息量充沛, 以区别于普通的风光作品。

十二、 参赛咨询

官方咨询邮箱: info@wonderoflife.cn (只接受中文和英文来信)

官方咨询电话: +86 17343050570

(中国法定工作日、北京时间: 9:30-17:30)

附件：“中国国家公园及自然保护地”范围说明

指定的 66 个国家公园候选名单

序号	国家公园候选名单
1	大兴安岭国家公园候选区
2	小兴安岭国家公园候选区
3	呼伦贝尔国家公园候选区
4	松嫩鹤乡国家公园候选区
5	锡林郭勒国家公园候选区
6	辽河国家公园候选区
7	长白山国家公园候选区
8	东北虎豹国家公园候选区
9	大青山国家公园候选区
10	五台山国家公园候选区
11	白洋淀国家公园候选区
12	北大港国家公园候选区
13	塞罕坝国家公园候选区
14	燕山国家公园候选区
15	长岛国家公园候选区
16	黄河口国家公园候选区
17	泰山国家公园候选区
18	黄海滩国家公园候选区
19	长江口国家公园候选区
20	黄山国家公园候选区
21	鄱阳湖国家公园候选区
22	武夷山国家公园候选区
23	钱江源-百山祖国家公园候选区
24	南北麋列岛国家公园候选区
25	太行山国家公园候选区
26	伏牛山国家公园候选区
27	大别山国家公园候选区
28	神农架国家公园候选区
29	张家界国家公园候选区
30	洞庭湖国家公园候选区
31	井冈山国家公园候选区
32	南山国家公园候选区
33	南岭国家公园候选区
34	丹霞山国家公园候选区
35	珠江口国家公园候选区

36	北部湾国家公园候选区
37	海南热带雨林国家公园候选区
38	南海珊瑚礁国家公园候选区
39	冈仁波齐国家公园候选区
40	珠穆朗玛峰国家公园候选区
41	羌塘国家公园候选区
42	雅鲁藏布大峡谷国家公园候选区
43	高黎贡山国家公园候选区
44	普达措国家公园候选区
45	哀牢山-无量山国家公园候选区
46	贡嘎山国家公园候选区
47	若尔盖国家公园候选区
48	大熊猫国家公园候选区
49	峨眉山国家公园候选区
50	梵净山国家公园候选区
51	大苗岭国家公园候选区
52	西双版纳国家公园候选区
53	塔里木河国家公园候选区
54	昆仑山国家公园候选区
55	天山国家公园候选区
56	喀纳斯国家公园候选区
57	卡拉麦里国家公园候选区
58	三江源国家公园候选区
59	罗布泊国家公园候选区
60	青海湖国家公园候选区
61	祁连山国家公园候选区
62	巴丹吉林国家公园候选区
63	贺兰山国家公园候选区
64	六盘山国家公园候选区
65	子午岭国家公园候选区
66	秦岭国家公园候选区

*参选中国国家公园及自然保护地组的作品需在以上指定的 66 个国家公园候选名单中。

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I. Competition theme

Life is never afraid of wind and rain, or surrenders to mountains, seas or deserts. They responded to life and death battles with exquisite survival strategies, and showed the wonder of life on this blue planet. In 2021, "China Wildlife Image and Video Competition" organized by Chinese National Geography, which theme is "the wonder of life", hoping to use nature painting, photography and video to pay tribute to the spirit of nature coexisting with us and explore our national parks and nature reserves. Together with fellow travelers, "focus on natural ecology, gather biodiversity and focus on natural stories", so that more people can feel the wonder of life.

II. China Wildlife Image and Video Competition- Photography Category

Wildlife photographers are not only the messengers of human beings and nature, but also the guardians of wildlife. They use their cameras against the gun holes of poaching and pass on the stories of life forbidden zones to the public. The "China Wildlife Image and Video Competition" looks for imaginative and profound photographic works, hoping to enhance the public's understanding and love of natural ecology and wildlife and promote the development of nature conservation. Let's record the wildlife with the lens, and let the knowledge and love pass on to protect the wildlife.

III. Jury

1. Chairman of the Judge Committee

Xi Zhinong (China)

Wildlife photographer, member of ILCP, founder of Wild China Studio.

2. Guest judges

Sandra Bartocha (Germany)

Nature photographers, artist and writer; Vice President of GDT, and the owner of GDT Natural Photography Forum Magazine.

Ioannis K. Schinezos (Greece/Italy)

Nature photographer and writer; Editor-in-Chief/Artistic Director of Italian wildlife photography magazine Asferico.

Lv Zhi (China)

Conservation biologist, Professor of School of Life Sciences and Institute of Ecology, Peking University, Executive Director of Peking University Center for Nature and Society, and founder of Shan Shui Conservation Center.

Yuan Minghui (China)

Nature photographer and artist, having won many international natural photography awards such as WPY, Asferico, Glanzlichter, IGPTY, Montier Festival, Biophoto, MML, NBP and Nature TTL.

IV. Group and award setting

The Photography Category has Adult Group and Juvenile Group, as shown in the following table:

Award		Grade	Number of winners	Prize (yuan)
Best Nature Photographer of the Year		Award of the Year	1	50000
Adult Group	Mammals	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	Birds	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
		Champion	1	10000

	Plants and Fungi	Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	Other Animals	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	Underwater	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	Wild Landscape	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	Natural Artistry	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	People and Nature	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	China National Parks and Nature Reserves	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	Qualcomm Snapdragon Mobile	Champion	1	10000
		Runner-up	1	5000
		Excellence Award	8	Certificate of Honor
	Juvenile Group	Champion	1	5000
		Runner-up	1	2500
		Excellence Award	8	Certificate of Honor

Special note:

1. Equipment requirements for Qualcomm Snapdragon Mobile: Domestic mobile phones (such as one plus, vivo, OPPO, Xiaomi, Meizu, Huawei (some models), etc.) supported by Qualcomm Snapdragon mobile technology platform

should be used, which must reflect the features of Qualcomm Snapdragon mobile phone shooting, such as 8K function, Slow Motion function, wide-angle lens, telephoto lens, smooth zoom, shooting in low light environment, etc.

2. Photographers under the age of 18 can participate in the Juvenile Group.
3. The Best Nature Photographer of the Year Award is selected from the winners of 10 sub-groups of the Adult Group.
4. For entries in China national parks and nature reserves sub-group, please indicate the national park or nature reserve where the works are created in the description of the entries.
5. The prize is tax-included, which requires the Organizing Committee to withhold and pay personal income tax.

V. Competition rules

Special note: The competition rules are available in simplified Chinese and English, and the simplified Chinese version of (hereinafter referred to as "Rules") has the final interpretation and binding force.

1. China Wildlife Image and Video Competition-Photography Category is sponsored by Chinese National Geography. For any questions about the competition, please see the FAQ, or email to: info@wonderoflife.cn.
2. Entries must be received before 23: 59 Beijing time on June 20, 2021 (hereinafter referred to as the "deadline").
3. Qualifications: Photographers from all over the world are welcome to participate in the competition. The contestants have no nationality or gender restrictions. Photographers who are 18 years old or older (18 years old at the deadline for submission) can participate in the Adult Group; Photographers who are younger than 18 years old (less than 18 years old at the deadline for submission) can participate in the Juvenile Group; Works of the staff of the Organizing Committee, the staff of sponsors or partners, the judges and their immediate family members, and the judges' company are not allowed to participate in the competition.
4. Knowledge of the rules: It is the responsibility of every participant (and/or the parents or guardians of participants) to ensure that they have carefully read, know and abide by the rules of the competition. Each participant (and/or the participant's parents or guardians) submits the entries, which means

that they agree and abide by the competition rules, and bear corresponding legal responsibilities for any damages or losses caused by violating the rules.

5. Disqualification: At any stage of the competition, the Organizing Committee finds that any entries that do not conform to the rules of the competition may be disqualified, and at the same time, the winner title will be canceled. The participants must not imprison wild animals because of shooting, and the domestication of wild animals for profit is not accepted; any photography using biological models is not accepted.

6. Obey the law: the entries must not contain any content that violates the laws of the People's Republic of China; There shall be no racial, religious or identity discrimination, malicious attacks on national traditions and customs, disclosure of state or commercial secrets, invasion of others' privacy, insult or slander of others' personality, infringement of others' copyright, etc.

7. Unaccepted subjects: photographic works with the theme of livestock and poultry, family pets, and living creatures in artificial conditions such as breeding/raising/caging/confinement/domestication/planting/cultivation.

8. Shooting area: world-wide.

9. No shooting time limit for entries.

10. This year's competition accepts works that have won awards in other similar competitions. (except for the winning works of the 2020 China Wildlife Photography Competition of the Year)

11. Requirements of digital files: The entries must be digital files in JPG format, with a long side length of no more than 1920 pixels, a resolution of 72dpi and a memory of no more than 3MB.

12. Final RAW file: For the works entering the final evaluation, the original RAW file and high-definition TIFF file must be submitted to judge the quality and authenticity of the work. When retrieving the original RAW file, please keep the original number of the picture without renaming it. All uploaded works should be provided with RAW files or files before and after shooting in the same scene for future reference.

13. Number of and uploaded works: Before uploading works, each photographer needs to register in official website and fill in the necessary personal key information. Only one photographer's entries can be submitted for one registered account, and the total number of uploaded works by each contestant does not exceed 30.

14. Post-processing rules:

a) EXIF information shall not be artificially removed from the works (negatives of film works shall be kept for future reference), and any content affecting the photographic works shall not be added, including but not limited to LOGO, signature, watermark and decorative border;

b) The photographic works shall not be added, removed, pieced together, combined and all other operations that change the original content of the image;

c) Color and black-and-white photographs are accepted;

d) Photographic works with multiple exposures are accepted, but it is required that the works must be photos taken through multiple exposures of the camera and the original documents are single pictures; Photos should be taken at one time in the same place and at the same time using the same equipment, and it's not allowed to add screen elements by large-scale location displacement or large-span time extension; Participants must clearly state in the description that this is a multi-exposure work;

e) The following post-processing operations are allowed and only allowed for the photographic works: removing sensor dust spots; Under the condition of not affecting the expression connotation of the work, it can be moderately reduced; Under the condition of not affecting the picture quality, the sharpness can be adjusted appropriately; Adjust exposure curve, white balance, color balance, saturation and contrast moderately without distortion.

15. The final interpretation right of this competition belongs to the organizer.

VI. Copyright statement

1. When submitting the work, the participant guarantees that the intellectual property rights of the work are owned by the participant him/herself, and there is no ownership dispute. The competition refuses cooperative works. Participants shall ensure that they are the original authors of the submitted works, and have independent, complete, clear and uncontroversial copyrights for the whole and part of the works. Any fraudulent acts such as remaking and stealing other people's pictures in any form will be permanently disqualified and publicized.

2. Participants guarantee that their submitted entries shall not infringe other legitimate rights and interests such as third-party copyright, portrait right, reputation right, privacy right, etc., otherwise, participants shall bear corresponding tort liability; If the entries are similar to any works or infringe on the rights and interests of a third party, the organizer has the right to ask the author for the creation certificate for verification; The organizer has the right to directly cancel the qualification of the disputed works and the awards and honors that have been won, and has the right to withdraw or delete the published works on the relevant media websites. The organizer has the right to publicize the relevant processing results; The losses caused to the organizer shall be borne by the contestants of the disputed works.

3. The copyright of the entries belongs to the contestants. The organizer and public welfare strategic partners have the right to use the winning works (including reproduction, distribution, exhibition, screening, information network communication, etc., and use the works, author's name and other necessary information in the communication activities related to the competition), and have the right to use the winning works to publish books and albums related to the competition and recommend relevant media to publish them, and no additional payment will be made when using them (the exemption time is five years). Communication activities related to the competition include, but are not limited to, WeChat, Weibo, website publicity, announcement of results, online and offline exhibition of the competition, etc. When other entries and short-listed works are used for the communication and exhibition related to the competition, the photographers have the right to know. When used in derivative production, all participating photographers have the right to know and get corresponding remuneration.

4. The organizer and public welfare strategic partners have free access to the winning works in non-profit projects around the world, which are mainly used for publicity of public welfare projects related to wildlife protection and biodiversity conservation and public fund raising of public welfare nature. The organizer and public welfare strategic partners should mark copyright information of works on the final use channels. Channels include but are not limited to: TV, subway, bus, high-speed rail, network, mobile phone, organizer's we-media and offline activity communication.

VII. Responsibility

1. If the participants fail to receive the e-mail sent by the official competition due to their own e-mail security settings or restrictions set by their Internet service providers, the organizer will not assume any responsibility for this. Participants must ensure that their settings can receive emails from info@wonderoflife.cn email address.

2. The organizer shall not be responsible for any unauthorized third party stealing photos.

3. No digital files will be returned for all entries. The film negatives mailed to the organizer for future reference will be properly kept by the organizer and returned to the contestants after the competition.

4. Unless explicitly stated elsewhere in the rules, and to the maximum extent permitted by law, the organizer shall not be responsible for any loss or damage suffered by any competitor in matters related to the competition or the use of any award.

VIII. Group Description

Adult Group

1. Mammals

Vivid portrait showing the unique appearance and wonderful behavior of wild mammals, which can reflect the uniqueness of animals.

2. Birds

Vivid portraits showing the beauty of wild birds' appearance, special behaviors and wonderful moments, highlighting the theme in a novel and exciting way.

3. Plants and fungi

Through careful observation, the unique aesthetic feeling, living condition and diversity of plants or fungi are described in a vivid and infectious way.

4. Underwater

The pictures should be taken by underwater method, including underwater creatures and habitats from ocean to freshwater environment, telling the theme in a fascinating way. (Pictures of this sub-group must be taken in underwater or semi-underwater environment, that is, the camera works underwater or semi-

underwater, and pictures of creatures in fish tanks or works taken from above the water are not accepted)

5. Other Animals

Showing rare wonderful behaviors or portraits of amphibians, reptiles and invertebrates, and enhancing people's understanding about them. (Fish photographed by non-underwater method, such as flying fish in the air and mudskippers on land, please register in this sub-group)

6. Wild Landscape

Taking the natural landscape as the habitat of wildlife, and showing the beauty or purity of these natural wilderness. Using photographer's inspiration to express the amazing things brought by the unspoiled nature.

7. People and Nature

Expressing the relationship between man and nature, the works should be thought-provoking or enlightening, which makes the viewer respect and move towards nature.

8. Natural Artistry

Highlighting the photographer's imagination and unique personal vision, showing the shapes, lines and colors of nature in an artistic way, and exploring innovative ways to observe nature.

9. China National Parks and Nature Reserves

Works of wildlife or natural landscapes with Chinese national representativeness and unique aesthetic value, which are shot within the designated candidate areas and nature reserves of China national parks. (see the last page for the list of candidate areas of China national parks and nature reserves)

10. Qualcomm Snapdragon Mobile

Shooting with Qualcomm Snapdragon mobile phone to show the unique beauty and diversity of wildlife; Showing the magnificence of natural landscape, and displaying the convenience and flexibility of mobile phone shooting. (use of external optical accessories is not restricted)

Juvenile Group

(photographers younger than 18 years old can participate in this group)

Showing the unique perspective of teenagers exploring nature and understanding the wild world.

IX. Ways of participation

【Participation process】

First, participants need to log in to www.wonderoflife.cn, and register. After completing the registration, log in to the page and click "Registration" in the navigation bar. Select the corresponding category to upload the work, and fill in the work information: competition group, work name, author name, work description, etc. (subject to the specific page).

【Instructions for uploading works】

1. The entries must be digital files in JPG format, with a long side length of no more than 1920 pixels, a resolution of 72dpi and a memory of no more than 3MB.
2. Editing entries: Enter "My Home Page" through the official website, where "entries" are displayed, and you can edit or delete the entries as needed.
3. There is no registration fee for this competition.
4. The total number of works uploaded by each contestant shall not exceed 30.
5. No shooting time limit for entries.
6. Most of the entries will not appear on the website, and some entries will be selected by the organizer and displayed on the homepage carousel.
7. There is no shooting equipment limit for the entries. It can be a photo taken by a digital camera, or a scanned file of a negative film, a positive film and a photo taken by traditional techniques. As long as the final submitted entries are in JPG format.
8. Difference between "natural landscape sub-group" and "China national parks and nature reserves sub-group": China national parks and nature reserves is defined by the geographic dimension, it should be only limited to photographs taken in China's national parks and nature reserves, and the contents can be either natural environment and habitat, or animals and plants in national parks and nature reserves as the main body. The "natural landscape sub-group" can also be regarded as the habitat sub-group, which focuses on the living environment of wildlife, the interaction and relationship between their behaviors and the environment, and reflects the geographical and ecological characteristics of nature reserves with abundant information to distinguish them from ordinary scenery works.

9. After 23: 59 on June 20, 2021, when the submission channel is closed, the submitted works cannot be edited or deleted.

X. The competition schedule

1. Collection of works

0: 00, April 22– 23: 59, June 20, 2021

2. Audition

June 21-July 15, 2021

3. Preliminary evaluation

July 16-July 23, 2021

Notice of shortlisted works: The Organizing Committee will inform the registration contact by SMS and email on July 24th, and participants should send the original documents and HD files of shortlisted works to the cwivc@wonderoflife.cn of the Organizing Committee within 15 days after receiving the notice, so as to verify the copyright, excessive post-production and ecological moral hazard of the works. Overdue submission of the original documents shall be deemed as abandonment of the qualification.

4. Re-evaluation

August 2-August 11, 2021

5. Final evaluation

August 12-August 20, 2021

6. Announcing the winners

August 25, 2021

XI. [FAQ]

Q: How to submit entries?

A: The submission time of the works is from 00: 00 on April 22, 2021 to 23: 59 on June 20, 2021, Beijing time. First of all, you need to log in to www.wonderoflife.cn, official website of China Wildlife Image and Video Competition; If you have not registered, please register first. After registering and filling your basic personal information, log on to the page, click

"Registration" in the navigation bar, and select the corresponding category to submit your work.

Q: Why it's failed to upload pictures?

A: Please submit the works according to the following requirements: the entries must be digital files in JPG format, with a long side length of no more than 1920 pixels, a resolution of 72dpi and a memory of no more than 3MB.

Q: Can works be edited or deleted after submission?

A: During the solicitation period (00: 00 on April 22, 2021-23: 59 on June 20, 2021), the uploaded entries can be edited and deleted. Enter "My Home Page" through the homepage of the official website, where "entries" are displayed, and you can edit or delete the entries here. After 23: 59 on June 20, 2021, when the submission channel is closed, the submitted works cannot be edited or deleted.

Q: Is there a charge for participating in the competition?

A: There is no charge for the competition.

Q: How many entries can one person submit at most?

A: Each contestant in the photography category can upload up to 30 works. One piece uploaded is considered as one entry. Only single piece is accepted, group photos are not accepted.

Q: Will my submission in the wrong category/sub-group affect my participation?

A: Please read the text introduction of each category/sub-group carefully to help you confirm the submission category/sub-group of the entries. Before the end of the solicitation deadline, you can adjust the category/sub-group by yourself on the submission platform; It cannot be adjusted after the deadline.

Q: Is there a limit on the creation date of the entries?

A: No shooting time limit for entries.

Q: Will my entries appear on the official website of the competition?

A: All entries will not appear on the public page of the official website of the competition.

Q: Do the entries in the photography category have to be taken with a digital camera?

A: There is no shooting equipment requirement for entries. It can be a photo taken by a digital camera, or a scanned file of a negative film, a positive film and a photo taken by traditional techniques. As long as the final submitted entries are in JPG format.

Q: What is the difference between "natural landscape sub-group" and "China national parks and nature reserves sub-group" in the photography category?

A: "China national parks and nature reserves" is a sub-group with clear restrictions on the shooting area, and only refers to the photos taken in China's national parks and nature reserves. The content can be either natural environment, habitat, or animals and plants in national parks and nature reserves as the main body.

The "natural landscape sub-group" can also be regarded as the habitat sub-group, which focuses on the living environment of wildlife, the interaction and relationship between their behaviors and the environment, and reflects the geographical and ecological characteristics of nature reserves with abundant information to distinguish them from ordinary scenery works.

Q: How do I know that my work is short-listed/wins?

A: After your entries are shortlisted, the staff of the Judge Committee will contact you by mail, telephone and WeChat. The Photography Category needs the finalists to submit the original documents, and the Nature Painting Category needs to mail the original documents. Please keep your phone connected and pay attention to WeChat and email messages in time. The anti-spam filter in the mailbox may restrict receiving mail. Please check your email account at any time after submitting your work.

XII. Participation consultation

Official consultation email address: info@wonderoflife.cn (only Chinese and English letters are accepted)<mailto:info@wonderoflife.cn>

Official consultation telephone number: +86 17343050570

(China's legal working days, Beijing time: 9:30-17:30)

Attachment: Description of the scope of "China national parks and nature reserves"

The candidate list of the 66 national parks specified

No.	The candidate list of the national parks specified
1	Daxing'anling National Park Candidate Area
2	Xiaoxing'anling National Park Candidate Area
3	Hulun Buir National Park Candidate Area
4	Songnen Hexiang National Park Candidate Area
5	Xilingol National Park Candidate Area
6	Liaohel National Park Candidate Area
7	Changbai Mountain National Park Candidate Area
8	Northeast Tiger and Leopard National Park Candidate Area
9	Daqing Mountain National Park Candidate Area
10	Wutai Mountain National Park Candidate Area
11	Baiyangdian National Park Candidate Area
12	Beidagang National Park Candidate Area
13	Saihanba National Park Candidate Area
14	Yanshan National Park Candidate Area
15	Changdao National Park Candidate Area
16	Yellow River Estuary National Park Candidate Area
17	Tai Mountain National Park Candidate Area
18	Yellow Beach National Park Candidate Area
19	Yangtze River Estuary National Park Candidate Area
20	Huang Mountain National Park Candidate Area
21	Poyang Lake National Park Candidate Area
22	Wuyi Mountain National Park Candidate Area
23	Qianjiangyuan-Baishanzu National Park Candidate Area
24	South and North Island National Park Candidate Area
25	Taihang Mountain National Park Candidate Area
26	Funiu Mountain National Park Candidate Area
27	Dabie Mountain National Park Candidate Area
28	Shennongjia National Park Candidate Area
29	Zhangjiajie National Park Candidate Area
30	Dongting Lake National Park Candidate Area
31	Jinggang Mountain National Park Candidate Area
32	Nanshan National Park Candidate Area
33	Nanling National Park Candidate Area
34	Danxia Mountain National Park Candidate Area

35	Pearl River Estuary National Park Candidate Area
36	Beibu Gulf National Park Candidate Area
37	Hainan Tropical Rainforest National Park Candidate Area
38	South China Sea Coral Reef National Park Candidate Area
39	Kangrinboqe National Park Candidate Area
40	Mount Everest National Park Candidate Area
41	Qiangtang National Park Candidate Area
42	Yarlung Tsangpo Grand Canyon National Park Candidate Area
43	Gaoligong Mountain National Park Candidate Area
44	Pudacuo National Park Candidate Area
45	Ailao Mountain-Wuliang Mountain National Park Candidate Area
46	Gongga Mountain National Park Candidate Area
47	Ruoergai National Park Candidate Area
48	Giant Panda National Park Candidate Area
49	Emei Mountain National Park Candidate Area
50	Fanjing Mountain National Park Candidate Area
51	Damiaoling National Park Candidate Area
52	Xishuangbanna National Park Candidate Area
53	Tarim River National Park Candidate Area
54	Kunlun Mountain National Park Candidate Area
55	Tianshan Mountain National Park Candidate Area
56	Kanas National Park Candidate Area
57	Kelameili National Park Candidate Area
58	Sanjiangyuan National Park Candidate Area
59	Lop Nur National Park Candidate Area
60	Qinghai Lake National Park Candidate Area
61	Qilian Mountain National Park Candidate Area
62	Badain Jaran National Park Candidate Area
63	Helan Mountain National Park Candidate Area
64	Liupan Mountain National Park Candidate Area
65	Ziwuling National Park Candidate Area
66	Qinling Mountain National Park Candidate Area