

生命的力量

WONDER
OF LIFE



中国野生生物影像年赛——自然绘画单元


参赛手册




中国野生生物
影像年赛
CHINA WILDLIFE IMAGE
AND VIDEO COMPETITION

主办方： 中国国家地理
CHINESE NATIONAL GEOGRAPHY

影像技术合作伙伴： Qualcomm
高通骁龙 

独家战略合作平台：

公益战略合作伙伴： SEE
北京市企业家环保基金会

承办方： 中国国家地理·图书
CHINESE NATIONAL GEOGRAPHY

 中国国家地理·地道风物
CHINESE NATIONAL GEOGRAPHY DI DAO FENG WU

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一、 年赛主题

生命从不惧怕狂风和暴雨，也从不止步于高山、深海或是荒漠。它们用精妙绝伦的生存策略应对着一场场生死角斗，在这颗蔚蓝色的星球上展现出生命的力量。2021“中国野生生物影像年赛”由中国国家地理主办，以“生命的力量”为赛事主题，希望用摄影、自然绘画及视频三种形式多维呈现与人类共生共存的自然之灵，共同探索我们的国家公园与自然保护地，致力于“聚焦自然生态、聚集生物多样性、聚焦自然故事”，让更多的人感受到生命的力量。

二、 中国野生生物影像年赛 —— 自然绘画单元

地理大发现时期，科学家和探险家们随着舰队前往世界各地发现新物种、收集动植物标本。然而这些失去生命的动植物标本随着时间逐渐干枯，失去鲜活。为了能够真实地记录这些花鸟鱼虫，科学家开始聘请专业的画师同行。画家对生物的忠实记录让大洋彼岸的人也得以一见奇花异兽的风采。

如今，摄影摄像技术得以普及，但是用画笔描绘自然却依旧是展示野生生物不可或缺的方式。自然绘画展现出的创作者对大自然的想象力，不仅展现着他们对描绘对象的充分了解，也体现出无可替代的艺术性和对媒介使用的天赋与热爱。

三、 评委阵容

1. 评委会主席

曾孝濂

中科院昆明植物研究所教授级画师、植物科学画家、中国云南美术家协会会员。

2. 特邀评委

理查德泰勒

五座奥斯卡金像奖获得者、世界著名电影特效大师、电影企业家。2001年《指环王》最佳化妆、最佳视觉效果奖，2003年《指环王》最佳化妆、最佳服装设计奖，以及2005年《金刚》的最佳视觉效果奖。

克里斯·罗斯

国际知名的野生动物艺术家，伦敦 Mall 画廊野生生物艺术家协会（SWLA）成员，FBA 前理事会成员。

陈水华

浙江省博物馆馆长、生态学博士，全国鸟类多样性保护和生态文明科学首席科学传播专家。

张瑜

北京师范大学生态学硕士，《中国国家地理》杂志社《博物》编辑部插图主管。

四、组别、奖项及奖金

本届“中国野生生物影像年赛——自然绘画单元”分为成人组和未成年组，具体见下表：

| 组别 | 奖项 | 名次 | 名额 | 奖金（元） |
|-----------|-------|------|----|-------|
| 年度最佳自然艺术家 | | 年度大奖 | 1 | 20000 |
| 成人组 | 野生动物 | 冠军 | 1 | 10000 |
| | | 亚军 | 1 | 5000 |
| | | 优秀奖 | 8 | 荣誉证书 |
| | 自然栖息地 | 冠军 | 1 | 10000 |
| | | 亚军 | 1 | 5000 |
| | | 优秀奖 | 8 | 荣誉证书 |
| | 植物和真菌 | 冠军 | 1 | 10000 |
| | | 亚军 | 1 | 5000 |
| | | 优秀奖 | 8 | 荣誉证书 |
| | 评委推荐奖 | 特别奖 | 1 | 10000 |
| 未成年组 | 野生生物 | 冠军 | 1 | 5000 |
| | | 亚军 | 1 | 2500 |
| | | 优秀奖 | 8 | 荣誉证书 |
| | 自然栖息地 | 冠军 | 1 | 5000 |

| | | | | |
|--|--|-----|---|------|
| | | 亚军 | 1 | 2500 |
| | | 优秀奖 | 8 | 荣誉证书 |

特别说明：

1. 年赛奖金为含税金额，需组委会代扣代缴个人所得税。
2. 未成年组年龄小于 18 周岁的摄影师可以参与。

五、 规则

特别说明：自然绘画单元规则有简体中文、英文2种语言版本，自然绘画单元规则（以下简称“规则”）的简体中文版具有最终解释和约束力。

1. 中国野生生物影像年赛——自然绘画单元由中国国家地理主办。有关赛事的任何疑问，请看常见问题，或邮件至：info@wonderoflife.cn
2. 参赛作品必须在北京时间2021年06月20日23点59分之前收到（以下简称“截止日期”）。
3. 参赛资格：年赛欢迎世界各国创作者参加，参赛选手没有国籍、地区、性别限制，成人组为年满18周岁及以上（投稿截止时年满18周岁）的创作者可以参加；未成年为年龄小于18周岁（投稿截止时小于18周岁）的创作者可以参加；本届年赛组委会工作人员、赞助商或合作伙伴工作人员、评委及评委直系亲属及评委所在公司作品不能参赛。
4. 规则知情：每位参赛者（和/或参赛者的父母或监护人）均有责任确保其已仔细阅读、知晓并遵守比赛规则。每位参赛者（和/或参赛者的父母或监护人）提交参赛作品，即表示同意和遵守比赛规则，并对因违反规则而导致的任何损害或损失承担相应法律责任。
5. 取消资格：在年赛的任何阶段，年赛组委会发现任何不符合年赛规则的参赛作品都可能会被取消参赛资格，同时取消已获奖项。
6. 遵守法律：参赛作品不得含有违反中华人民共和国法律的内容；不得有种族、宗教及身份歧视，恶意攻击民族传统和习俗，泄露国家或商业机密，侵犯他人隐私，侮辱或诽谤他人人格，侵犯他人著作权等内容。
7. 艺术创作道德：不能因为艺术创作而对野生生物造成永久性伤害，不能因为艺术创作而囚禁、伤害野生动物，不接受艺术创作以盈利为目的驯养野生动物；在动物繁殖期保持足够距离；不能使用动物活体引诱其他动物来进行艺术创作等行为，一旦发现即取消参赛资格。
8. 创作地域：全世界范围内。
9. 参赛作品无创作时间限制。

10. 本届年赛接受曾经在其他同类比赛已经获过奖项的作品参加。

11. 数码文件参数要求：上传参赛作品为数码文件（翻拍、扫描作品原文件等方式），格式为JPG格式，长边边长不超过1920像素、分辨率72dpi，图片大小不超过3MB。

12. 决赛提供原始作品：进入终评的作品，须提交原作，用于判断作品质量和真伪。

13. 报名及上传作品数量：上传作品前，每位参赛者需要在官网注册，填写必要个人关键信息，一个注册账号只能提交一位作者的参赛作品，每位参赛者上传作品总数不超过25幅。

14. 参赛作品接受运用不包含摄影和数字化手法（电子绘画、3D建模等数码艺术作品）的其它任何技法、媒介或风格的作品，例如以下媒介：油画、丙烯、水粉、水彩、铅笔、炭笔、蜡笔、混合媒介，铜、石膏、金属丝、拼贴等包含传统、抽象、国画、插画等风格的作品。

15. 再次强调：本次比赛不接受摄影和数字化手法（电子绘画、3D建模等数码艺术作品）。

16. 参赛作品参考其它专业摄影作品或艺术作品须获得其所有者的授权，在评委评选期有需求时必须提供相关原材料和相关授权证明，我们拒绝被复制的具有公众欺骗性的作品。

17. 本次年赛的最终解释权归主办方所有。

六、 版权声明

1. 参赛者在提交作品时即保证作品知识产权为参赛者本人所有，且不存在任何权属争议。参赛者应保证其为所投送作品的原创作者，并对该作品的整体及局部均拥有独立、完整、明确、无争议的著作权。任何形式盗用他人作品等弄虚作假行为一经发现永久取消参赛资格，并予以公示。

2. 参赛者保证其投送的参赛作品不得侵犯第三方著作权、肖像权、名誉权、隐私权等在内的其他合法权益，否则由参赛者承担相应侵权责任；如参赛作品与任何作品出现雷同或存在侵犯第三方权益的情形，主办方有权就争议作品向作者索取创作证明进行核查；主办方有权直接取消争议作品的参赛资格和已获得的奖励荣誉，并有权撤回或者删除已经在相关媒体网站上的刊出作品，主办方有权将相关处理结果予以公示；由此给主办方造成的损失，由该争议作品的参赛者承担。

3. 参赛作品的版权归参赛者所有。主办方和公益战略合作伙伴对获奖作品拥有使用权（包括复制、发行、展览、放映、信息网络传播等，以及在年赛相

关传播活动中使用作品、作者姓名和其他必要信息），并有权将获奖作品用于出版与年赛相关的图书、画册及推荐相关媒体发表，使用时不再另行支付稿费（豁免时间为五年）。年赛相关传播活动包括但不限于：微信、微博、网站宣传，结果公告及影像年赛线上线下展览等。其他参赛及入围作品，用于年赛相关传播、展览时，作者有知情权。用于衍生品制作时，所有参赛作者拥有知情权并获得相应稿酬。

4. 主办方和公益战略合作伙伴对获奖作品在全球范围内非营利性项目中拥有免费使用权，主要用于野生生物保护、生物多样性保护相关公益项目的宣传及展开公益性质的公募筹款。主办方和公益战略合作伙伴在最终使用渠道上需标注作品版权信息。渠道包括但不限于：电视、地铁、公交、高铁、网络、手机端、主办方自媒体、线下活动传播等。

七、责任

1. 如果因为参赛者自己的电子邮件安全设置或他们的互联网服务提供商所设置的限制而未能收到年赛官方发出的电子邮件，主办方对此不承担任何责任。参赛者必须确保他们的设置能够接收来自info@wonderoflife.cn电子邮箱所发出的电邮。

2. 对于任何未经授权的第三方盗用照片行为，主办方不予负责。

3. 所有参赛作品不退还数码文件，无论获奖或未获奖作品，邮寄给主办方备查的原作主办方会妥善保存并在比赛结束后退还参赛者。

4. 除了在规则中其它地方有明确声明之外，并在法律所允许的最大范围之内，对任何参赛者在与年赛或对任何奖励之使用所相关的事宜中遭受到的任何损失或损坏，主办方不予负责，请参赛者谅解。

八、评选标准

成人组：

1. 野生动物

我们在这星球上并不孤独，高山、草原、海洋，乃至城市，野生动物的身影无处不在。

参赛作品为画面以野生动物为主体的艺术创作，可适当地描绘其生境（无脊椎动物、鱼类、两栖类、爬行类、鸟类、哺乳类）。构图合理，主次分明，可展现野生动物的肖像、形态学特征、解剖学特征、行为习性等（捕食行为、

求偶行为、防御行为等)。作品主题表达准确、富有深度,在保证准确性的前提下,兼顾艺术性,充分展现野生动物的美感与魅力。

2. 自然栖息地

这颗蓝色的星球上有着丰富多样的自然栖息地,为我们与野生生物提供了赖以生存的家园。

参赛作品为画面以自然生境为主体的艺术创作,展现出森林、海洋、草原、冰原、荒漠、湿地等自然生境的丰富地貌、壮阔景观、野生生物与环境之间的关系等。作品具有鲜明的立意,叙事准确。

3. 植物和真菌

植物和真菌在我们的生活中从不缺席,它们是地球生态系统的重要基础,以独特的生存策略,历经亿万年依旧兴盛。

参赛作品为画面以植物、真菌、原生生物为主体的艺术创作,展现其形态学特征、独特的生态地位、生命周期等,体现出植物、真菌和原生生物在自然界中重要的生态价值和不可替代的美感。

4. 评委推荐奖

评委推荐并鼓励展现出创作者独特艺术风格、画面极具有感染力、并在艺术价值、人文价值、生态价值或历史价值等维度表现突出的参赛作品。

(该组别不设置投稿通道,将于其它3个成人组组别中由评委推荐产生)

未成年组:

年轻的视角和感受力往往独特而富有创造性。我们旨在为未成年人提供一个窗口,在他们观察、记录、研究大自然的过程中激发其对生态保护的关注和热爱,感受生命的力量。

1. 野生生物

参赛作品为画面以野生生物(动物、植物、真菌)为主体的艺术创作。作品主题明确,画面富有想象力和美感,表达出对野生生物的独特理解,

2. 自然栖息地

参赛作品为画面以自然栖息地为主体的艺术创作。展示出自然生境中丰富的地貌、风景以及野生生物与环境之间的关系等。

友情提示:参赛作品的灵感可以从照片或绘画中获得,但请确保作者对参赛作品做出自己的诠释。直接拷贝不仅侵犯版权,并且是缺乏想象力和乏味的。

九、参与方式

【参赛流程】

首先，参赛者需登录中国野生生物影像年赛官网www.wonderoflife.cn，并注册成为用户。完成注册后，登录页面，点击导航栏的“参与报名”。选择对应单元上传作品，上传作品并填写作品信息：参赛组别、作品名称、作者姓名、作品说明等（以具体页面为准）。

【上传作品须知】

1. 参赛作品必须为数码文件，格式为JPG格式，长边边长不超过1920像素、分辨率72dpi，图片大小不超过3MB。

特别提示：不要上传作品原件，需扫描或翻拍原作，按照规定尺寸上传作品；尽量使用接近原作的副本，照片或扫描质量可能会影响评委评选。

2. 编辑参赛作品：通过官网进入“我的主页”，页面上有展示“参赛作品”，可以根据需要编辑或者删除作品。

3. 本次年赛不收取报名费用。

4. 每位参赛者上传作品总数不超过25幅。

5. 参赛作品无创作时间限制。

6. 大部分参赛作品都不会出现在网站上，个别作品会被主办方选出，放在首页轮播图上展示。

7. 参赛作品接受运用不包含摄影和数字化手法（电子绘画、3D建模等数码艺术作品）的其它任何技法、媒介或风格的作品，例如以下媒介：油画、丙烯、水粉、水彩、铅笔、炭笔、蜡笔、混合媒介，铜、石膏、金属丝、拼贴等包含传统、抽象、国画、插画等风格的作品。

8. 再次强调：本次比赛不接受摄影和数字化手法（电子绘画、3D建模等数码艺术作品）。

9. 2021年6月20日23:59投稿通道关闭后将不能对投稿作品进行编辑和删除。

十、年赛赛程

1. 作品征集

2021年4月22日0:00 – 2021年6月20日23:59（北京时间）

2. 初评

2021年6月21日 – 7月11日 初评评选出入围作品

作品入围通知将于7月12日由年赛组委会通过短信和邮件告知报名联系人，参赛者需在30日内将入围作品原件邮寄至年赛组委会（地址：北京市朝阳区广

顺北大街5号院融创动力产业园E座二层 中国国家地理年赛组委会
17343050570)，用于核实作品版权、作品质量等问题。逾期未提交原稿视为
放弃评选资格，（外籍参赛者、不可抗力等）特殊情况需及时与年赛组委会协
商。

3. 复评

2021年8月12日 – 8月20日 复评评选出提名作品

2021年8月21日 – 8月28日 各组别提名作品公示

4. 终评

2021年8月29日 – 9月5日 终评评选出获奖作品

5. 获奖名单公布

2021年9月10日 年赛获奖名单公布。

十一、常见问题

Q：如何提交参赛作品？

A：作品提交时间为北京时间2021年04月22日0点——06月20日23点59分。
首先，您需要登录中国野生生物影像年赛官网www.wonderoflife.cn；如果您尚
未注册，请注册用户。完成注册后，登录页面，点击导航栏的“参与报名”。选
择对应单元上传作品，上传作品并填写作品信息：参赛组别、作品名称、作者
姓名、作品说明等（以具体页面为准）。

Q：为什么图片上传失败？

A：注意按以下要求提交作品：参赛作品必须为数码文件，格式为JPG格
式，长边边长不超过1920像素、分辨率72dpi，图片大小不超过3MB。

Q：作品提交后还可以编辑或者删除吗？

A：征稿期间（2021年 4月22日0:00 – 2021年6月20日23: 59）可以对已
上传的参赛作品进行编辑和删除：通过官网进入“我的主页”，页面上有展示“参
赛作品”，可以在这里编辑或者删除作品。2021年6月20日23: 59投稿通道关闭
后将不能对投稿作品进行编辑和删除。

Q：参赛报名费用多少？

A：本次年赛不收取报名费用。

Q: 我能提交多少张参赛作品?

A: 每位参赛者上传作品总数不得超过25幅。

Q: 我的组别投错了会影响我参赛吗?

A: 投稿时请务必仔细阅读各个组别的文字介绍, 以帮助您确认参赛作品投稿组别。若在征稿结束后发现投稿组别错误, 请及时联络年赛组委会, 组委会工作人员会帮助您把参赛作品移去正确的组别。评选期间, 年赛评委会有可能对作品调整组别, 将您的作品移去更合适的组别。

Q: 参赛作品的创作日期有限制吗?

A: 参赛作品无创作时间限制。

Q: 我的参赛作品会出现在年赛官方网站上吗?

A: 大部分参赛作品都不会出现在年赛官方网站上, 个别作品有可能会被主办方选出, 放在首页轮播图上展示。

Q: 参赛作品有使用媒介要求吗?

A: 参赛作品接受运用不包含摄影和数字化手法(电子绘画、3D建模等数码艺术作品)的其它任何技法、媒介或风格的作品, 例如以下媒介: 油画、丙烯、水粉、水彩、铅笔、炭笔、蜡笔、混合媒介, 铜、石膏、金属丝、拼贴等包含传统、抽象、国画、插画等风格的作品。

再次强调: 本次比赛不接受摄影和数字化手法(电子绘画)、3D建模等数码艺术作品。

十二、参赛咨询

官方咨询邮箱: info@wonderoflife.cn (只接受中文和英文来信)

官方咨询电话: +86 17343050570

(中国法定工作日、北京时间: 9:30-17:30)

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I. Competition Theme

Life is never afraid of wind and rain, or surrenders to mountains, seas or deserts. They responded to life and death battles with exquisite survival strategies, and showed the wonder of life on this blue planet. In 2021, "China Wildlife Image and Video Competition" organized by Chinese National Geography, which theme is "the wonder of life", hoping to use nature painting, photography and video to pay tribute to the spirit of nature coexisting with us. Together with fellow travelers, "focus on natural ecology, gather biodiversity and focus on natural stories", so that more people can feel the wonder of life.

II. China Wildlife Image and Video Competition- Nature Painting Category

During the great geographical discovery, scientists and explorers traveled with the fleet to look for new species and collect animal and plant specimens all over the world. However, these dead animal and plant specimens gradually dried up and lost their freshness with time. In order to truly record these flowers, birds, fish and insects, scientists began to hire professional painters to travel with them. The artist's faithful record of living things allows people on the other side of the ocean to see strange flowers and animals.

Nowadays, photography is popular, but depicting nature with brushes is still an indispensable way to show wildlife. Nature paintings show creators' imagination of nature, which not only shows their full understanding of the objects depicted, but also shows irreplaceable artistry and talent and the talent and love for the use of media.

III. Jury

1. Chairman of the Judge Committee

Zeng Xiaolian

Professor painter of Kunming Institute of Botany, Chinese Academy of Sciences, painter of plant science, member of China Artists Association Yunnan.

2. guest judge

Richard Taylor

A five-time Oscar winner, world famous film special effect master and film entrepreneur. In 2001, "Lord of the Rings" Best Makeup and Hairstyling and Best Visual Effects; in 2003, "Lord of the Rings" Best Makeup and Hairstyling and Best Costume Design; and in 2005, "King Kong" Best Visual Effects.

Chris Rose

An internationally renowned wildlife artist, a member of the Society of Wildlife Artists (SWLA) of the Mall Galleries, London, former member of Board of Governors of the FBA.

Chen Shuihua

Director of Zhejiang Provincial Museum, Ph.D. in Ecology, chief scientific communication expert of national bird diversity protection and ecological civilization science.

Zhang Yu

Master of Ecology, Beijing Normal University, Illustration Director, Editorial Department, Natural History, Chinese National Geography Magazine.

IV. Categories, awards and prizes

The "China Wildlife Image and Video Competition- Nature Painting Category" is divided into Adult Group and Juvenile Group, as shown in the following table:

| Category | Award | Place | Number of winners | Prize (yuan) |
|-------------|--------------------------------|-------------------|-------------------|----------------------|
| | Best Nature Artist of the Year | Award of the Year | 1 | 20000 |
| Adult Group | Wild Animals | Champion | 1 | 10000 |
| | | Runner-up | 1 | 5000 |
| | | Excellence Award | 8 | Certificate of Honor |
| | Ecosystem | Champion | 1 | 10000 |

| | | | | |
|----------------|------------------|------------------|---|----------------------|
| | | Runner-up | 1 | 5000 |
| | | Excellence Award | 8 | Certificate of Honor |
| | Plants and Fungi | Champion | 1 | 10000 |
| | | Runner-up | 1 | 5000 |
| | | Excellence Award | 8 | Certificate of Honor |
| | Judges' Choice | Special Award | 1 | 10000 |
| Juvenile Group | Wildlife | Champion | 1 | 5000 |
| | | Runner-up | 1 | 2500 |
| | | Excellence Award | 8 | Certificate of Honor |
| | Ecosystem | Champion | 1 | 5000 |
| | | Runner-up | 1 | 2500 |
| | | Excellence Award | 8 | Certificate of Honor |

Special note:

1. The prize is tax-included, which requires the Organizing Committee to withhold and pay personal income tax.
2. Photographers under the age of 18 can participate in the Juvenile Group.

V. Competition rules

Special note: The Nature Painting Category rules are available in simplified Chinese and English, and the simplified Chinese version of (hereinafter referred to as "Rules") has the final interpretation and binding force.

1. China Wildlife Image and Video Competition-Nature Painting Category is sponsored by Chinese National Geography. For any questions about the competition, please see the FAQ, or email to: info@wonderoflife.cn

2. Entries must be received before 23: 59 Beijing time on June 20, 2021 (hereinafter referred to as the "deadline").

3. Qualifications: Creators from all over the world are welcome to participate in the competition. The contestants have no nationality or gender restrictions. Creators who are 18 years old or older (18 years old at the deadline for submission) can participate in the Adult Group; Creators who are younger than 18 years old (less than 18 years old at the deadline for submission) can participate in the Juvenile Group; Works of the staff of the Organizing Committee, the staff of sponsors or partners, the judges and their immediate family members, and the judges' company are not allowed to participate in the competition.

4. Knowledge of the rules: It is the responsibility of every participant (and/or the parents or guardians of participants) to ensure that they have carefully read, know and abide by the rules of the competition. Each participant (and/or the participant's parents or guardians) submits the entries, which means that they agree and abide by the competition rules, and bear corresponding legal responsibilities for any damages or losses caused by violating the rules.

5. Disqualification: At any stage of the competition, the Organizing Committee finds that any entries that do not conform to the rules of the competition may be disqualified, and at the same time, the winner title will be canceled.

6. Obey the law: the entries must not contain any content that violates the laws of the People's Republic of China; There shall be no racial, religious or identity discrimination, malicious attacks on national traditions and customs, disclosure of state or commercial secrets, invasion of others' privacy, insult or slander of others' personality, infringement of others' copyright, etc.

7. Morality of artistic creation: it is allowed to cause permanent damage to wildlife because of artistic creation, to imprison or harm wildlife because of artistic creation, and to domesticate wildlife for profit; Keep enough distance during the breeding period of animals; You can't use living animals to lure other animals into artistic creation. Once such behaviors are found, the participant will be disqualified.

8. Creation area: all over the world.

9. There is no time limit for the creation of entries.

10. This year's competition accepts works that have won awards in other similar competitions.

11. Requirements of digital files: uploaded entries are digital files (remake, scanning original files, etc.), in JPG format, with a long side length of no more than 1920 pixels, a resolution of 72dpi, and a picture memory of no more than 3MB.

12. Original works required for the finals: the original works must be submitted for judging the quality and authenticity of the works.

13. Number of registered and uploaded works: Before uploading works, each contestant needs to register in official website and fill in the necessary personal key information. Only one author's entries can be submitted for one registered account, and the total number of uploaded works by each contestant does not exceed 25.

14. Entries should be works with any other techniques, media or styles that do not include photography and digital techniques (digital art works such as electronic painting and 3D modeling), such as the following media: oil painting, propylene, gouache, watercolor, pencil, charcoal pen, crayon, mixed media, copper, plaster, metal wire, collage and other works with traditional, abstract, Chinese painting, illustration and other styles.

15. Again, photography and digital techniques (electronic painting, 3D modeling and other digital works of art) are not accepted in this competition.

16. Entries must be authorized by their owners to refer to other professional photographic works or artistic works. Relevant raw materials and relevant authorization certificates must be provided when there is demand during the judging period. We refuse copied works that are deceptive to the public.

17. The final interpretation right of this competition belongs to the organizer.

VI. Copyright statement

1. When submitting the work, the participant guarantees that the intellectual property rights of the work are owned by the participant him/herself, and there is no ownership dispute. Participants shall ensure that they are the original authors of the submitted works, and have independent, complete, clear and uncontroversial copyrights for the whole and part of the works. Any fraudulent acts such as stealing other people's works in any form will be permanently disqualified and publicized.

2. Participants guarantee that their submitted entries shall not infringe other legitimate rights and interests such as third-party copyright, portrait right, reputation right, privacy right, etc., otherwise, participants shall bear corresponding tort liability; If the entries are similar to any works or infringe on the rights and interests of a third party, the organizer has the right to ask the

author for the creation certificate for verification; The organizer has the right to directly cancel the qualification of the disputed works and the awards and honors that have been won, and has the right to withdraw or delete the published works on the relevant media websites. The organizer has the right to publicize the relevant processing results; The losses caused to the organizer shall be borne by the contestants of the disputed works.

3. The copyright of the entries belongs to the contestants. The organizer and public welfare strategic partners have the right to use the winning works (including reproduction, distribution, exhibition, screening, information network communication, etc., and use the works, author's name and other necessary information in the communication activities related to the competition), and have the right to use the winning works to publish books and albums related to the competition and recommend relevant media to publish them, and no additional payment will be made when using them (the exemption time is five years). Communication activities related to the competition include, but are not limited to, WeChat, Weibo, website publicity, announcement of results, online and offline exhibition of the competition, etc. When other entries and short-listed works are used for the communication and exhibition related to the competition, the authors have the right to know. When used in derivative production, all participating authors have the right to know and get corresponding remuneration.

4. The organizer and public welfare strategic partners have free access to the winning works in non-profit projects around the world, which are mainly used for publicity of public welfare projects related to wildlife protection and biodiversity conservation and public fund raising of public welfare nature. The organizer and public welfare strategic partners should mark copyright information of works on the final use channels. Channels include but are not limited to: TV, subway, bus, high-speed rail, network, mobile phone, organizer's we-media and offline activity communication.

VII.Responsibility

1. If the participants fail to receive the e-mail sent by the official competition due to their own e-mail security settings or restrictions set by their Internet service providers, the organizer will not assume any responsibility for this. Participants must ensure that their settings can receive emails from info@wonderoflife.cn email address.

2. The organizer shall not be responsible for any unauthorized third party stealing photos.

3. No digital files will be returned for all entries. The film negatives mailed to the organizer for future reference will be properly kept by the organizer and returned to the contestants after the competition.

4. Unless explicitly stated elsewhere in the rules, and to the maximum extent permitted by law, the organizer shall not be responsible for any loss or damage suffered by any competitor in matters related to the competition or the use of any award.

VIII. Evaluation criteria

Adult Group:

1. Wild animals

We are not alone on this planet. Wild animals are everywhere in mountains, grasslands, oceans and even cities.

The entries should be artistic creations with wild animals as the main body, which can properly describe their habitats (invertebrates, fish, amphibians, reptiles, birds and mammals). The composition should be reasonable, with clear priorities, which can show portraits, morphological characteristics, anatomical characteristics, behavior habits, etc. (predation behavior, courtship behavior, defense behavior, etc.) of wild animals. The theme of the work should be accurate and profound. On the premise of ensuring accuracy, the art should be taken into account, and the beauty and charm of wild animals should be fully displayed.

2. Ecosystem

This blue planet is rich in various natural habitats, which provide us with a home to live with wildlife.

The entries should show the rich landforms and magnificent landscapes of natural habitats such as forests, oceans, grasslands, ice sheets, deserts and wetlands, and the relationship between wildlife and the environment. The works should have distinct conception and accurate narration.

3. Plants and fungi

Plants and fungi are never absent from our lives. They are the important foundation of the earth's ecosystem, and they still flourish after hundreds of millions of years with unique survival strategies.

The entries should show their morphological characteristics, unique ecological status and life cycle through the artistic creation of plants, fungi and protozoa, reflecting the important ecological value and irreplaceable aesthetics of plants, fungi and protozoa in nature.

4. Judges' Choice

The judges recommend and encourage the entries that show the creator's unique artistic style, display appealing pictures, and show outstanding artistic value, humanistic value, ecological value or historical value.

There is no submission channel in this group, which will be recommended by the judges in the other three adult groups.

Juvenile Group:

Young people's perspective and sensibility are often unique and creative. We aim to provide a window for juveniles to arouse their concern and love for ecological protection and feel the wonder of life in the process of observing, recording and studying nature.

1. Wildlife

The entries should be artistic creations with wildlife, plants and fungi as the main body. The theme of the work should be clear, and the picture should be imaginative and beautiful, expressing a unique understanding of wildlife.

2. Ecosystem

The entries should be artistic creations with natural habitats as the main body. The works should show the rich landforms and landscapes in natural habitats and the relationship between wildlife and environment.

Friendly reminder: The inspiration of the entries can be obtained from photos or paintings, but please make sure that the authors make their own interpretations of the entries. Direct copying not only infringes copyright, but also lacks imagination and is boring.

IX. Ways of participation

【Participation process】

First, participants need to log in to www.wonderoflife.cn, and register. After completing the registration, log in to the page and click "Registration" in the navigation bar. Select the corresponding category to upload the work, and fill in the work information: competition group, work name, author name, work description, etc. (subject to the specific page).

【Instructions for uploading works】

1. The entries must be digital files in JPG format, with a long side length of no more than 1920 pixels, a resolution of 72dpi and a memory of no more than 3MB.

Special note: Do not upload the original work, scan or remake the original work, and upload the work according to the specified memory requirement; Try to use a copy close to the original, because the quality of photos or scans may affect the judges' evaluation.

2. Editing entries: Enter "My Home Page" through the official website, where "entries" are displayed, and you can edit or delete the entries as needed.

3. There is no registration fee for this competition.

4. The total number of works uploaded by each contestant shall not exceed 25.

5. There is no time limit for the creation of entries.

6. Most of the entries will not appear on the website, and some entries will be selected by the organizer and displayed on the homepage carousel.

7. Entries should be works with any other techniques, media or styles that do not include photography and digital techniques (digital art works such as electronic painting and 3D modeling), such as the following media: oil painting, propylene, gouache, watercolor, pencil, charcoal pen, crayon, mixed media, copper, plaster, metal wire, collage and other works with traditional, abstract, Chinese painting, illustration and other styles.

8. Again, photography and digital techniques (electronic painting, 3D modeling and other digital works of art) are not accepted in this competition.

9. After 23: 59 on June 20, 2021, when the submission channel is closed, the submitted works cannot be edited or deleted.

X. The competition schedule

1. Collection of works

0: 00, April 22, 2021– 23: 59, June 20, 2021

2. Preliminary evaluation

From June 21 to July 11, 2021, selecting shortlisted works through the preliminary evaluation

On July 12, the Organizing Committee will inform the participants by SMS and email, and the participants should mail the original copy of the shortlisted works to the Organizing Committee within 30 days (address: Chinese National Geography Competition Organizing Committee, 2nd floor, Block E, Sunac Power Industry Park, No.5 Guangshun North Street, Chaoyang District, Beijing), for verifying the copyright and quality of the works. Overdue submission of the original work shall be deemed as abandonment of the qualification for selection. In case of special circumstances (foreign contestants, force majeure, etc.), it is necessary to consult with the Organizing Committee in time.

3. Re-evaluation

August 12-20, 2021, selecting nominated works through re-evaluation.

August 21-28, 2021, publicizing the nominated works of each sub-group

4. Final evaluation

August 29-September 5, 2021, selecting the winners through the final evaluation.

5. Announcing the winners

On September 10th, 2021, the winners of the competition will be announced.

XI. [FAQ]

Q: How to submit entries?

A: The submission time of the works is from 00: 00 on April 22, 2021 to 23: 59 on June 20, 2021, Beijing time. First of all, you need to log in to www.wonderoflife.cn, official website of China Wildlife Image and Video Competition; If you have not registered, please register first. After registering and filling your basic personal information, log on to the page, click "Registration" in the navigation bar, and select the corresponding category to submit your work.

Q: Why it's failed to upload pictures?

A: Please submit the works according to the following requirements: the entries must be digital files in JPG format, with a long side length of no more than 1920 pixels, a resolution of 72dpi and a memory of no more than 3MB.

Q: Can works be edited or deleted after submission?

A: During the solicitation period (00: 00 on April 22, 2021-23: 59 on June 20, 2021), the uploaded entries can be edited and deleted. Enter "My Home Page" through the homepage of the official website, where "entries" are displayed, and you can edit or delete the entries here. After 23: 59 on June 20, 2021, when the submission channel is closed, the submitted works cannot be edited or deleted.

Q: Is there a charge for participating in the competition?

A: There is no charge for the competition.

Q: How many entries can one person submit at most?

A: Each contestant in the nature painting category can upload up to 25 works. One piece uploaded is considered as one entry. Only single piece is accepted, group photos are not accepted.

Q: Will my submission in the wrong category/sub-group affect my participation?

A: Please read the text introduction of each category/sub-group carefully to help you confirm the submission category/sub-group of the entries. Before the end of the solicitation deadline, you can adjust the category/sub-group by yourself on the submission platform; It cannot be adjusted after the deadline.

Q: Is there a limit on the creation date of the entries?

A: There is no time limit for the creation of entries.

Q: Will my entries appear on the official website of the competition?

A: All entries will not appear on the public page of the official website of the competition.

Q: Do the entries in the photography category have to be taken with a digital camera?

A: There is no shooting equipment requirement for entries. It can be a photo taken by a digital camera, or a scanned file of a negative film, a positive film and a photo taken by traditional techniques. As long as the final submitted entries are in JPG format.

Q: What is the difference between "natural landscape sub-group" and "China national parks and nature reserves sub-group" in the photography category?

A: "China national parks and nature reserves" is a sub-group with clear restrictions on the shooting area, and only refers to the photos taken in China's national parks and nature reserves. The content can be either natural environment, habitat, or animals and plants in national parks and nature reserves as the main body.

The "natural landscape sub-group" can also be regarded as the habitat sub-group, which focuses on the living environment of wildlife, the interaction and relationship between their behaviors and the environment, and reflects the geographical and ecological characteristics of nature reserves with abundant information to distinguish them from ordinary scenery works.

Q: Are there any media requirements for entries in Nature Painting Category?

A: Entries should be works with any other techniques, media or styles that do not include photography and digital techniques (digital art works such as electronic painting and 3D modeling), such as the following media: oil painting, propylene, gouache, watercolor, pencil, charcoal pen, crayon, mixed media, copper, plaster, metal wire, collage and other works with traditional, abstract, Chinese painting, illustration and other styles. Again, photography and digital techniques (electronic painting, 3D modeling and other digital works of art) are not accepted in this competition.

Q: How do I know that my work is short-listed/wins?

A: After your entries are shortlisted, the staff of the Judge Committee will contact you by mail, telephone and WeChat. The Photography Category needs the finalists to submit the original documents, and the Nature Painting Category needs to mail the original documents. Please keep your phone connected and pay attention to WeChat and email messages in time. The anti-spam filter in the

mailbox may restrict receiving mail. Please check your email account at any time after submitting your work.

XII. Participation consultation

Official consultation email address: info@wonderoflife.cn (only Chinese and English letters are accepted)mailto:info@wonderoflife.cn

Official consultation telephone number: +86 17343050570

(China's legal working days, Beijing time: 9:30-17:30)